

## **CALL FOR ARTISTS - APPLICATION TO PARTICIPATE**

### **#LAFRocks PUBLIC ART PROJECT In conjunction with Muskegon Museum of Art**

The Lakeshore Art Festival is organizing an exhibition of public art for downtown Muskegon that will be on display summer of 2023. The sculptures will be featured outdoors during the Lakeshore Art Festival, on June 24 & 25, 2023. All sculptures created for this unique opportunity must be constructed from a pre-selected boulder/rock and must be able to withstand the elements for an extended period of time. Boulders/rocks range in size. [Click here](#) to view the preselected boulders/rocks, courtesy of Preferred Lawn Care & Snowplowing. Permanently secured items may be added to the boulder, but the boulder must be the point of focus. Boulders must be able to be placed on the ground, without further support. Artist will receive a \$300 stipend to produce the piece. The piece will then become property of the Lakeshore Art Festival. The completed sculptures will be on public display beginning June 24.

This call for artists is to identify potential and interested artists in this project. Interested artists are to complete and submit the *Application to Participate*. Artists will be selected based on their body of work, overall experience, uniqueness, scope and references. An *Artist Agreement of Understanding* will be executed for all artists selected for this project. It is anticipated that 5 artists will be selected.

#### **INTERESTED ARTISTS:**

1. Must be 18 years or older to enter.
2. Must submit the *Application to Participate* by **March 22**. Application must include:
  - a. A resume, online portfolio, or website of work.
  - b. A minimum of one drawing or maquette indicating your plans for the boulder/rock. The more complete your proposal sketches, the more likely your plan will be favorably reviewed. Please include a written description as well.
  - c. A minimum of two (2) professional references.
3. Submissions will be reviewed by a committee of local artists and event coordinators. Artists will be selected based on their body of work, overall experience, uniqueness, scope and references.
4. If selected, an *Artist Agreement of Understanding* will be created between artist and the Lakeshore Art Festival which will outline details of the project, construction requirements, timelines and stipend payments. *Artist Agreement of Understanding* must be signed and returned to proceed with project.

#### **IMPORTANT 2023 DEADLINES:**

<b>Feb 22</b>	Artist invitations sent out
<b>March 22</b>	Deadline for <i>Application to Participate</i>
<b>April 7</b>	Notification of acceptance
<b>April 14</b>	<i>Artist Agreement of Understanding</i> due
<b>April 21</b>	Boulder pickup and 50% of stipend paid
<b>May 19</b>	Artist to provide status of boulder and photos/videos to the organizer (for promotions)
<b>June 19</b>	Boulder to be dropped off by artist to assigned location. Once in place, final payment of remaining 50% of stipend will be awarded.

#### **Project Scope:**

- Project can be a collaborative effort.
- Artwork must be freestanding, and able to be placed on ground.
- Artwork must include the text "#LAFRocks". Size and location are of the artist's discretion.
- Art must be safe, durable, family-friendly, no sharp edges, and able to withstand the outdoor elements for up to 5 years.
- If selected, *Artist Agreement of Understanding* will be provided and must be completed by **April 14, 2023** in order to participate.
- Any alteration of design after drawing/description has been submitted may result in forfeit of project and non-payment. If artwork concept needs alterations, an updated drawing or description of alterations **must** be submitted. Art deviating significantly from the submitted proposal will not be accepted, and the remaining stipend will not be paid.

- Artist is responsible for transporting the sculpture to the installation site on June 19. Locations will be assigned by the project committee.
- \$300 total stipend will be awarded to selected artists. \$150 will be awarded after all drawings and agreements have been received and accepted. Final payment of \$150 will be awarded after sculpture has been delivered, identified as accurate to drawing/description provided, and installed. Sculptures not true to drawing/description may be subject to monetary forfeit and removal from project.
- Artist must provide application, drawing or maquette, written description of artwork, and professional references by **March 22, 2023**.

**Questions:** Please contact Bre McCarthy at [director@lakeshoreartfestival.org](mailto:director@lakeshoreartfestival.org).

**ARTIST APPLICATION TO PARTICIPATE**

**DUE MARCH 22, 2023.**

First and Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Professional Reference 1: \_\_\_\_\_ Contact Info: \_\_\_\_\_

Professional Reference 2: \_\_\_\_\_ Contact Info: \_\_\_\_\_

\_\_\_\_\_ Yes, I have provided a resume, online portfolio or website of work.

\_\_\_\_\_ Yes, I have provided a minimum of one drawing or maquette indicating plans for the boulder/rock. I have also included a written description. The more complete your proposal sketches, the more likely your plan will be favorably reviewed by the committee.

\_\_\_\_\_ Yes, I have provided a minimum of two (2) professional references with contact information.

\_\_\_\_\_ Yes, I am at least 18 years or older.

\_\_\_\_\_ Yes, I understand that by submitting this *Application to Participate* I am *not* automatically selected to participate. I will be informed of acceptance by **April 7, 2023**.

**Return this form (and attachments) by March 22, 2023.**

**Electronically:**

Email to [director@lakeshoreartfestival.org](mailto:director@lakeshoreartfestival.org)  
 Subject Line: LAF Public Art Project Intent

**In person:**

Attn: LAF Public Art Project Intent  
 City of Muskegon Clerk's Office  
 933 Terrace St.  
 Muskegon, MI 49440