

MEMBERS: WE NEED YOUR INPUT

Club Members,

The Art Club Board is always discussing ways to better serve our membership. We would like to invite you to help us by brainstorming new ways to enhance what we offer. As with all brainstorming exercises, all ideas are welcome, although it may not be feasible to implement everyone's wish list.

Below is the list or our current benefits, followed by four questions which should only take a couple of minutes to answer.

Thank you in advance for your responses.

CURRENT BENEFITS

- 1. Invitations to member events, e.g. Monthly Programs
- 2. A listing in the Club Directory to make contacting other members easier
- 3. Use of the Club Website to direct people to your artwork
- 4. Reduced booth fees for our two Art Fairs
- 5. Eligibility for Board Members and voting
- 6. Participation in the Members Only Annual Gallery Show and Art Sale
- 7. Posting "post-ready copy" (gallery openings, classes, etc) to our social media
- 8. Access to the club **Resource Directory** (available only to club members)

Enhanced Member Benefits Committee, Catherine Blagdurn, Paul Burdick, John Thomas

THIS IS A FILLABLE FORM.PLEASE DOWNLOAD FORM AND FILL OUT ON YOUR COMPUTER. Afterwards, save the file with your last name in the title and email it to John Thomas at jtmixedm@aol.com OR YOU CAN PRINT OUT THE COMPLETED FORM and mail to: John Thomas, P.O. Box 39, Saugatuck, MI 49453

QUESTIONS

1. Which of the current benefits listed have you utilized this year (to make it easy just list them by number 1–8)?

2. How could we enhance our existing benefits? Please be as specific as possible.

3. What additional benefits would you like to see? Please list them in priority order.

4. How do you stay informed about Club benefits? Commercial Record/Flyers/Website/ Instagram/Club's monthly email/ Friends/ Other? Please list in priority order

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